

# Promotional Copy for Your Users

Use the messaging below to help introduce GoinGlobal's career and study abroad tools to your community

## About GoinGlobal

GoinGlobal helps students and alumni explore career and study abroad opportunities worldwide. With global job search tools and 120+ expert-curated country and city guides, the platform cuts through the noise to deliver reliable, actionable insights students and staff can trust, so they spend less time searching and more time confidently planning their next move.

## What You Can Do with GoinGlobal

GoinGlobal gives you everything you need to explore meaningful career options at home or abroad, all in one place.

- **Access 120+ expert-curated country & city career guides:** With GoinGlobal, you can explore expert-curated career guides that offer insider advice on job search strategies, industry trends, salaries, networking, and cost of living, plus 500+ curated resources for each location. These guides are created and continuously updated by local career specialists to help you understand real hiring expectations and workplace norms in cities and countries around the world.
- **Search global job & internship listings in 50+ countries:** You can search global job and internship opportunities across regions and industries, with listings available in multiple languages. New opportunities are added continuously, making it easier to find current and relevant openings that match your interests.
- **Access to proprietary H-1B visa and OPT employer databases with step-by-step application guides:** You can explore employer trends for hiring international talent and use step-by-step guidance to understand H-1B and OPT processes. These tools support international students planning U.S. employment pathways as well as those researching employers known for sponsoring work authorization.
- **Access to CultureWizard and WorkingWith platforms for cross-cultural training and certifications:** You can strengthen your global readiness through interactive cultural tools. With the Culture Calculator Suite, you can learn about your cultural preferences and communication style, compare your profile with countries or teammates, improve cross-cultural communication, and develop skills for collaborating effectively with global teams.



- **Mobile-responsive platform with content available in 50+ languages:** You can browse all of GoinGlobal’s resources including career guides, job listings, employer profiles, and cultural tools—on any device, with content available in 50+ languages for easy access wherever you are.
- **Continuous updates to all career guides, job listings, and visa information throughout the year:** All career guides, employer data, job listings, and visa information are continuously updated by on-the-ground specialists and local experts. This ensures that the insights you access remain accurate, relevant, and supportive of your career goals as global markets evolve.

## How GoinGlobal Supports Your Goals

You can use GoinGlobal to:

- Discover new cities and countries
- Prepare for study abroad
- Research global job markets
- Plan international internships
- Understand visa and work requirements
- Compare cultural profiles
- Explore employers and industries

Wherever you want to go next, GoinGlobal provides clear, practical information to guide your journey.

## Social Media Copy Samples

- Ready to explore careers across the globe? GoinGlobal gives you access to 120+ expert-curated country and city guides, global job and internship listings, visa insights, and cultural tools, all at your fingertips. Start planning your next step with confidence.
- Whether you're preparing for study abroad, researching global job markets, or exploring international internships, GoinGlobal puts everything you need in one place. Discover new cities, compare cultural profiles, explore employers, and access opportunities in 50+ countries.
- GoinGlobal helps you spend less time searching and more time planning. Get insider local advice, access continuously updated listings, explore cultural training tools, and discover companies in 196 countries.
- Ready to explore jobs or internships around the world? GoinGlobal gives you everything you need: updated job listings, employer profiles, visa insights, and cultural readiness tools. Start exploring today.
- Thinking about working or studying abroad? Start with GoinGlobal — the platform with expert local advice, global job listings, and cultural tools built to support your journey. Tap to explore.